



FOR IMMEDIATE RELEASE
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World's Largest Internet Consultants Open Office in Dubai

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WSI Dubai, U.A.E. (PRWEB) December 23, 2005 -- There's a new connection in Dubai Internet Industry.

WSI, worldwide leader and leading edge Internet Consulting and Education Company, is proud to announce the launch of a new Internet Consultant (IC) office to serve the Northern Emirates.

Headquartered in Toronto, Canada, WSI's latest office will be run by Qaiser providing businesses with specialized Internet business strategies.

Qaiser's WSI office, based in Dubai, will supply attractive, fully-functional e-business solutions, at an affordable price, to businesses in Dubai and throughout the northern emirates. Not just a web-provider, WSI offer a complete "partnership," whereby they also offer post-implementation support and statistical reporting packages in their extensive product catalogue.

Currently rated the #1 Internet Services Business in the World and the 4th fastest-growing International Franchise, WSI recognizes that as Internet technologies emerge and continue to influence the way we do business, having a website is simply not enough. Businesses must adapt to and capitalize on this change, with the help of a partner committed to positioning clients at the forefront of the digital revolution. WSI ICs guarantee clients a technologically advanced, search engine-friendly website by exercising the ABCs of Internet Success (Advanced Technology, Being Found and Consultation & Education).

WSI's "Internationally Recognized Internet Consultants" assess clients' business needs and opportunities by using the patent pending Lifecycle™ System, an Internet solutions delivery framework. The first step is the Internet Business Analysis (IBA) process, during which Qaiser will ask direct questions to identify clients' competitive advantage, target markets, online/offline marketing initiatives and objectives of an Internet presence. The client's Internet Solution is then customized -- using services such as consultation, design, development, hosting, optimization, site registration and marketing support -- to both reduce business overhead and increase profit.

Each Solution is distinctly built at one of WSI's many certified Global Production Centers, strategically located in low cost, high-tech regions such as India and Australia -- promising each client a business-driven, state-of-the-art Internet Solution at an economical cost.

More About WSI

WSI's systems have been utilized and proven by over 900 Internet Consultants in 87 countries worldwide, WSI delivers thousands of e-business solutions to small and medium sized businesses annually.

Net Facts & Figures

1. By 2007 there will be 1.1 billion Internet users worldwide. - Source: IDC, 2004
2. Worldwide broadband subscribers exceeded 150 million in 2004. - Source: Point Topic, 2004
3. Over 75% of online consumers do not care whether an online store is run by a large or small company. - Source: TNS, 2004
4. \$1.6 trillion was made via e-commerce in 2003; \$7.1 trillion is expected in 2007. - Source: IDC, 2004
5. A recent UK study indicated that 82% of Internet users go online to research products and services. - Source: UK National Statistics Office 2004
6. More than 60 million Europeans now shop online, an increase of 50% since 2003. - Source: Forrester, December 2004
7. US online retail sales will more than double over the next six years, reaching \$316 billion by 2010. - Source: Forrester, August 2004
8. 61% of small and mid-sized enterprises believe the Internet is a significant advertising medium. - Source: The Kelsey Group, November 2004
9. In 2004, paid search advertising grew by 51% to \$3.6 billion in the US alone. - Source: eMarketer 2004

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