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WSI Consultants Introduce Leading Bangkok Business Owners to Innovative Global Learning System

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Toronto, Canada, November 22, 2005 --(PR.COM)-- WSI, an international Internet consulting and education company with local offices in Bangkok recently launched its Global Learning System (GLS) in Thailand by hosting an exclusive private lunch for a small group of top business executives in a 5-star Bangkok hotel.

The lunch was followed by a short talk given by senior consultants from WSI's Bangkok offices on the topic, "How to Double the Productivity of Your Salesforce". WSI Consultant, Viney Hora, explained that this provocative subject was chosen to demonstrate how the state-of-the-art GLS could be used to substantially improve the training of any salesforce, resulting in substantial and measurable sales revenue growth, while reducing training costs and minimizing on-site classroom training; allowing sales personnel to spend more time serving customers. In most cases, the savings in travel expenses, time taken away from selling and other training costs returns more than the initial cost of the investment in the system itself, leaving all the productivity gains to flow directly to the bottom line.

During this overview of the GLS tool, the WSI Consultants on hand provided details as to how this powerful and flexible learning management system works. Of particular importance is that the GLS enables companies to deliver training and other information instantly over the Internet. Saving time and money while at the same time familiarizing users with e-Learning technology.

WSI's GLS tool is an interactive, 24/7 system that can be used from virtually anywhere and allows for self-paced learning. The progress of users can be monitored and their understanding and assimilation of material constantly assessed. Because it offers a wide variety of communication stimuli (text, pictures, video and sound as required), the WSI GLS has proven to dramatically increase the speed of learning and the understanding and retention of content. For instance, one major company was able to successfully reduce a 3-day induction visit to a training centre by purchasers of complex jet engines, to a 3-hour online course! Another company, selling an ever changing range of mobile phones with more and more features, was

able to train online not only its own salesforce to answer customers' questions, but also that of all its distributors.

Another Bangkok senior consultant from WSI, Michael Healy, noted that most companies already have up to 90% of the content needed to use the GLS system in their existing paper and classroom-based systems. The GLS is effectively ready to use, so the short set-up time, small learning curve for implementation and very reasonable cost makes the WSI GLS an appealing investment, even for smaller firms with limited budgets. It is no wonder that there are hundreds of companies already using the WSI GLS profitably worldwide!

About WSI

WSI Internet Consulting & Education is the world's largest network of Internet Consultants with offices serving over 1000 local markets worldwide. Ranked the #1 Internet Services Business by industry-leading Entrepreneur magazine, our proven systems are used to deliver thousands of economical e-Business solutions to a wide range of small and medium-sized businesses annually.

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