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World Class Internet Solutions and Web Design to Benefit Tourism and Real Estate Markets in Belize

World's largest Internet Consulting Group to open first office in Belmopan.

Belmopan, Belize, May 10, 2006 --(PR.COM)-- Business owners in Belize will now have access to profitable, successful and robust Internet services from WSI (We Simplify the Internet), as Heitha and Richard Beane announce the opening of their local WSI Internet Consulting office in Belmopan's Cayo District.

The interest in Belize as a tourist destination or a place to purchase real estate is growing every day. Since this interest can most effectively be tapped by using the Web, having an effective Internet strategy to reach global customers is essential to the continued growth of these markets. As certified WSI Internet Consultants with years of experience in running small businesses and consulting in the technology field, Heitha and Richard Beane are happy to offer their services to small and medium sized businesses (SMEs) to develop complete Internet solutions and profit from the Internet.

Richard stated, "Many businesses we have talked to do not know how to establish a Web presence. Other businesses have a Web presence but they do not know how many interested buyers are coming to their site or how to reach out to more people that are interested in their products or services. By using creative Web design, innovative Internet marketing and WSI's global resources, we create Internet solutions for businesses in Belize that help our clients meet business objectives –increasing revenue, decreasing expenses or improving business operations. This is especially true in the area of tourism and real estate since both fields operate in a global marketplace. A comprehensive Internet Solution from WSI offers much more value than just putting up a simple informational web site."

Also, as WSI Internet business consultants, Heitha and Richard see their job as establishing long-term business relationships with their clients. Therefore, they provide continuous support in maintaining effective e-business solutions in a constantly changing Internet marketplace. Heitha mentioned "One of the things we enjoy the most about this work is talking to business owners about something they love - their business. We help our clients get more customers so that they can handle what they do best – keeping their customers happy and coming back."

Heitha and Richard assess business needs by using a patent pending process called the WSI Internet Business Analysis or IBATM. This process determines key information such as a client's competitive advantages, target markets and marketing objectives. This information is then used to create a tailored Internet solution – using services such as consultation, Web design and development, search engine optimization (SEO), and Internet marketing – that help the business convert more customers online.



About WSI:

Through its network of over 1500 offices in 87 countries, WSI delivers thousands of e-business solutions to small and medium sized businesses annually. Headquartered in Toronto, Canada, WSI provides affordable Internet related services and technologies that deliver maximum return on investment for businesses. As the world leader in providing profitable Internet solutions to SMEs, making information accessible for all via the Internet is an essential component of our offering. WSI is committed to assisting customers to ensure their websites are accessible for people with disabilities by providing education, guidance, tools and techniques that comply with the worldwide W3C standards.

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