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## WSI Advanced Internet Solutions Opens in Northeast Tennessee

*Advanced Internet Solutions is a national WSI franchise based in Northeast Tennessee. WSI's unique business model provides franchisees with hi-tech/low-cost global support while the independently owned franchises focus on client's business needs. WSI believes businesses should approach the development of their Internet presence as an investment and expect a positive ROI.*

Kingsport, TN (PRWEB) May 27, 2006 -- WSI, a worldwide Internet Consulting and Education Company with the tagline "We Simplify the Internet" is proud to announce the launch of a new office in Northeast Tennessee. WSI developed a unique business model that provides franchisees with hi-tech/low-cost global support while the independently owned franchises focus on clients' business needs. WSI believes businesses should approach the development of their Internet presence as an investment and expect a positive ROI.

WSI's latest office, owned and operated by Internet Business Consultant Rose Marie Davidson, will provide regional and national businesses with business-focused Internet offerings. These solutions include website design and development, e-Learning solutions, e-Commerce solutions, Internet Marketing strategies, Web Conferencing solutions, Video Email, and Search Engine Optimization. All solutions are developed with the primary goals of increasing revenues, decreasing costs, and streamlining operations.

Ms. Davidson previously held a variety of positions at a large chemical company including Plant Management, Direct Raw Material Procurement, and Six Sigma Black Belt Business Quality Improvement. Throughout her 15-year career, she has developed business solutions supporting the use of technology to simplify or automate both manufacturing and business processes resulting in improved efficiencies. She received her Masters in Chemical Engineering from the University of Louisville and her MBA from East Tennessee State University. Ms. Davidson's extensive experience in business process simplification through technology will bring a much needed business focus to a client's Internet presence.

WSI recognizes that as Internet technologies constantly change and emerge, having a website is simply not enough. Businesses must adapt to and capitalize on this change by developing an Internet marketing strategy. WSI Internet Business Consultants continuously monitor, analyze, and adapt the strategy to guarantee businesses achieve a positive Return on Investment for their Internet solution.

WSI's internationally recognized Internet Business Consultants assess a client's business needs and opportunities by using the patent pending Lifecycle™ System, an Internet solutions delivery framework. The first step is the Internet Business Analysis (IBA) process, during which questions are asked to identify a client's competitive advantage, target markets, online and offline marketing initiatives, and objectives of an Internet presence. As a consultant, Ms. Davidson will work hand-in-hand with her clients to ensure she provides them with a solution tailored to meet their specific business needs.

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### CONTACT INFORMATION

**Rose Marie Davidson**

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SOLUTIONS - A WSI  
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**More about WSI:**

WSI is the world's largest network of Internet Consultants with offices serving over 1,500 local markets worldwide. Ranked the #1 Internet Services business by industry-leading Entrepreneur magazine, our proven systems are used to deliver thousands of economical e-Business solutions to small and medium-sized businesses annually. WSI has a global presence and a local touch enabling us to better understand and service businesses' Internet needs with leading edge economical solutions.

For more information and/or to receive a complimentary Internet Business Analysis a \$500 value, please contact Rose Marie Davidson at (423) 765-0598.

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