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Constant Contact Partners with WSI Internet Consulting & Education, Extending Reach to 1,500 Internet Consultants in 87 Countries; Email Marketing Services Added to WSI's Suite of Internet Technology Services

WALTHAM, Mass.--(BUSINESS WIRE)--May 31, 2006--Constant Contact(R) (www.constantcontact.com), the leading email marketing service for small businesses, associations, and nonprofits, today announced that it has added WSI Internet Consulting & Education to its Business Partner Program. Under this agreement, WSI will provide its network of certified Internet Consultants and their customers with access to Constant Contact's easy-to-use, cost-effective email marketing service.

WSI, the world's leading Internet services franchise, provides affordable Internet solutions to small and medium-size (SMEs) business owners through a network of over 1,500 franchisees in 87 countries. Ranked by Entrepreneur Magazine as the #1 Internet and Technology Services Franchise, WSI Internet Consultants improve the profitability of small and medium-sized businesses worldwide by creating custom Internet solutions for clients. WSI products and services are designed to drive targeted traffic to SME sites by providing SME owners access to advanced technologies such as search engine optimization services, web conferencing, multimedia tools, video email, and a host of other e-services available locally and affordably. The WSI portfolio of products and services include customer relationship management, salesforce management, time management, project management tools, and now, email marketing.

"This partnership will bring the power of email marketing to WSI Consultants and their customers across their extensive network," said Alec Stern, vice president of strategic market development, Constant Contact. "The Internet has helped fuel the growth of millions of small businesses. The addition of Constant Contact's web-based email marketing tools to WSI's suite of Internet business services will help WSI customers fully leverage their online marketing efforts to increase customer loyalty and drive business growth."

"WSI Consultants help small businesses worldwide capitalize on the power and reach of the Internet to improve the profitability of their businesses," said Ron McArthur, president, WSI. "Constant Contact's proven email marketing services enhance the value of our suite of leading-edge Internet technologies for our consultants and their customers."

With Constant Contact, WSI Consultants can provide a complete platform to meet the email marketing needs of their clients. Clients of WSI consultants now have the tools to manage their own email marketing campaigns or to receive expert help on campaign design, management, and content creation. As a testament to the program's early success, 50 WSI consultants have signed up for the program to date.

About Constant Contact

With more than 60,000 customers, Constant Contact(R) is the leading email marketing service for small businesses, associations, and nonprofits. Constant Contact is a web-based email marketing solution that enables small organizations to easily create and send professional email newsletters, promotions, announcements and more with no technical expertise required. Designed and priced for SMBs, Constant Contact is affordable, easy-to-use and includes a free 60-day trial at: www.constantcontact.com. The service is marketed through over 1,500 Business Partners and more than 100 marquee channel partners including American Express OPEN, AOL, Corel, FTD, IBM, Interland, Network Solutions, Register.com, Website Pros and Yahoo Search Marketing. Constant Contact is a founding member of the Email Service Provider Coalition (ESPC), a group formed to fight spam while protecting the delivery of legitimate email. Constant Contact is funded by Morgan Stanley Venture Partners, Commonwealth Capital Ventures, Longworth Venture Partners and Hudson Ventures. For more information, please call 781-472-8100.

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