

- [Home](#)
- [Jobs](#)
- [Motors](#)
- [Property](#)
- [Classifieds](#)
- [Personal Finance](#)
- [Holidays & Flights](#)
- [News](#)
- [Business](#)
- [Sport](#)
- [Senior British Open](#)
- [Entertainment](#)
- [Video Bulletins](#)
- [Podcasts](#)
- [Photo Slideshows](#)
- [Competitions](#)
- [National Lottery](#)
- [Live Traffic and Travel](#)
- [Local Information](#)
- [The Forester](#)
- [Interact](#)
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## EMBRACE NET TO GET TOP RETURNS

18:00 - 13 July 2006

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Customers are looking for your business and a good website can bring them right to your door, according to company consultant Rob Thomas. He represents WSI, or We Simplify the Internet to give it its full name, which has just opened an office serving the Forest.

Now Rob is looking for business people who want to put their firm at the forefront of their trade or industry on the World Wide Web.

Rob is the company's representative for Gloucestershire.

He said: "Working with an internet solutions provider rather than a website developer will give businesses a competitive advantage over their competition.

"The web consultant will be in sync with their unique selling points, core strengths, customer demographics, sales targets, operating costs and target return of investment.

"Their goals will be met if their internet solutions provider integrates all of their business goals within the design, hosting and managing of their site.

"If not, their website simply will not work."

WSI offers some of the most sophisticated tools to drive viewers to company websites and to help convert these viewers into customers, says Rob.

Pay-per-click advertising, tools which made the most of search engines, email marketing, and the WSI WebScan are designed to ensure that a client's website works.

Through its network of more than 1,500 offices in 87 countries, WSI delivers thousands of e-Business solutions to small and medium sized businesses annually.

Rob says the company, which has its headquarters in Toronto, Canada, provides affordable internet related services and technologies that deliver maximum return on investment for businesses.

For more information about WSI or to receive a complimentary 300 Internet Business Analysis, log on to [www.customconsultingservice.co.uk](http://www.customconsultingservice.co.uk) or contact Rob at [Rob@customconsultingservices.co.uk](mailto:Rob@customconsultingservices.co.uk) or ring him on 07788 916505.



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