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BlueTie Forms Alliance with WSI, Extending Distribution to Over 1,500 Internet Consultants

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Alliance provides a value-added Internet service to small and medium sized businesses.

Rochester, NY (PRWEB) August 2, 2006 -- BlueTie, Inc. and WSI Internet Consulting and Education announced today a distribution alliance that leverages BlueTie's email and collaboration services into a new offering for its customers called WSI Email Plus, within WSI's extensive portfolio of Internet solutions. WSI Email Plus will help WSI's network of over 1,500 certified Internet Consultants deliver enhanced Internet solutions to their small and medium sized business clients (SMEs).

WSI, operating in 87 countries and ranked the No. 1 Internet and Technology Services Franchise by Entrepreneur Magazine, will offer WSI Email Plus leveraging BlueTie's email, contact management, collaborative calendaring, on-line file storage and sharing, task management and instant messaging in a compelling Web-based software package for its customers. This new email solution is spam and virus protected and initial packages offer a full gigabyte of storage. WSI's portfolio of Internet-related services and technologies are tailored to the unique requirements of each client and designed to offer business solutions that help customers leverage the Internet to improve profitability.

"Teaming with WSI allows us to triple the size of our channel partner network and will lead to significant growth in our total number of end-users," said Kevin Beatson, Vice President, BlueTie Service Provider Sales & Marketing. "BlueTie gains a valuable new service provider partner and WSI's Consultants have a potent new offering in their service portfolio."

BlueTie, the leading provider of Software as a Service for small and medium sized businesses and service providers, offers the industry's first fully-integrated email and collaboration services suite that utilizes advanced Web programming techniques to deliver desktop-like speed and performance from any computer with Internet access.

"We are further expanding our portfolio of products available to WSI Consultants to ensure they are always providing leading edge and affordable solutions to meet our SME customers' unique needs. We are pleased to add WSI Email Plus, a proven email and collaboration solution to our Consultants' portfolio," said Ron McArthur, president of WSI. "Many of our WSI Internet Consultants have already signed up for the WSI Email Plus program."

About BlueTie, Inc.

BlueTie is the leading provider of hosted email and collaboration solutions for small to mid-sized businesses (SMBs) and

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service providers worldwide. BlueTie revolutionized the Software as a Service sector in 1999 by introducing the first hosted suite of small business tools that require no hardware, software, or IT support. BlueTie continues to lead the SaaS movement by delivering incredibly simple applications that are fast, inexpensive, and reliable. BlueTie's software is licensed by channel partners, ISPs and other service providers. To learn more visit <http://www.bluetie.com/>.

About WSI Internet Consulting and Education:

Through its network of over 1500 offices in 87 countries, WSI delivers thousands of e-business solutions to small and medium sized businesses annually. Headquartered in Toronto, Canada, WSI provides affordable Internet related services and technologies that deliver maximum return on investment for businesses. As the world leader in providing profitable Internet solutions to SMEs, making information accessible for all via the Internet is an essential component of our offering. WSI is committed to assisting customers to ensure their websites are accessible for people with disabilities by providing education, guidance, tools and techniques that comply with the worldwide W3C standards. To learn more about WSI and our services please visit <http://www.wsiconsultants.com/>

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