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Hostway Joins WSI, to Provide SMBs with Web Hosting and Online Services

London, United Kingdom - ([The Hosting News](#)) - August 15, 2006 - Web hosting provider, global domain name registrar, and subsidiary of DomainPeople Inc, Hostway Corporation, has partnered with data center firm, WSI (We simplify the Internet). The WSI consultants have added Hostway's web hosting services to its line of product offerings.



John Lee, Vice President of Global Marketing of Hostway commented, "Hostway is thrilled to join the 'Global e-Marketplace' of vendors offered by WSI. We see this as an ideal partnership in which everyone benefits - the WSI Consultants, Hostway and business owners - as it helps entrepreneurs take their businesses to the next level by taking advantage of products and services offered by Hostway at a discounted rate through their WSI Consultant."

Ron McArthur, President of WSI Internet Consulting and Education added, "As the SMB market gets more informed and educated about the potential of the Internet, there is an increasing demand for advanced hosting solutions. WSI Consultants help satisfy this demand from customers to help them maximize their business profitability on the web."

Mr. McArthur continued, "Small to medium-sized businesses are taking on bigger players and exploring business opportunities beyond international boundaries. In WSI's partnership with Hostway, the SMB market now has the combined force of two world-leading solution providers to power their online presence. We are delighted to welcome Hostway into the e-Marketplace as our worldwide Consultants are now even better equipped to meet and exceed customer expectations."

WSI, an Internet services franchise, provides Internet solutions to small and medium-sized (SMBs) business owners through a network of over 1,500 franchisees in 87 countries. Headquartered in Toronto, Canada, WSI's goal is to provide affordable Internet related services and technologies that deliver maximum return on investment for businesses. With the support and cooperation of its customers, franchise network, employees, suppliers and charitable organizations, WSI aims to help make child poverty history through its global outreach program.

Ranked by Entrepreneur Magazine as the #1 Internet and Technology Services Franchise, WSI Internet Consultants' goal is to improve the profitability of small and medium-sized businesses worldwide by creating custom Internet solutions for clients. WSI products and services are designed to drive targeted traffic to SMB sites and SMB owners have access to advanced technologies such as search engine optimization services, web conferencing, multi-media tools, video email, and a host of other e-services available locally and affordably. The WSI portfolio of products and services include customer relationship management, sales force management, time management, project management tools, and web hosting solutions.

Hostway endeavors to offer WSI customers a select group of plans and features and access to three of Hostway's global data center locations in London (UK), Hannover (Germany) and Chicago (USA) to give WSI Consultants the opportunity to sell Hostway's services globally and serve WSI customers as efficiently as possible. Hostway Corporation provides domain registration, web hosting, web design and online marketing services to more than 400,000 customers worldwide. Hostway helps individuals, small businesses and large enterprises achieve more value from web-based technologies by reducing complexity and cost. Founded in 1998, according to Hostway, it is one of the five largest web hosting companies in the world with offices in North America (Chicago (HQ), Austin, Tampa and Vancouver), Europe (Belgium, France, Frankfurt, Hannover, London and Netherlands), Asia (Korea)

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To learn more about WSI, please visit: www.wsiconsultants.com/businessopportunities.aspx

For more information about Hostway, please visit: <http://www.hostway.com/>.

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Posted on Tuesday, August 15 @ 10:12:05 EDT by [editor](#)

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