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WSI Honors Exceptional Portfolio of Websites Helping Westfield Businesses Take Back Main Street Online

Internet Consultant Bruce Dunnan produces five sites nominated for 2006 WSI Web Awards.

West Field, NJ, September 28, 2006 --(PR.COM)-- Bruce Dunnan, a certified Internet Consultant with WSI (We Simplify the Internet) has been honored at the first annual WSI Web Awards at WSI's Excellence and Innovation Conference in Las Vegas, Nevada. Bruce was responsible for developing five websites nominated for the 2006 Web Awards, one of which won the award for Best Industry Application. Bruce focuses on helping local businesses take back "Main Street" with exceptional websites that create significant online local traffic.

As a WSI Consultant serving businesses in the New York/New Jersey metropolitan area, Bruce is leveling the playing field for small and medium sized businesses in the region by providing robust, leading edge, scalable and affordable Internet solutions. His portfolio of websites is a true example of his dedication to helping all types of businesses to achieve their goals for growth online.

Bruce has had an exceptional year of developing sites for local businesses as five of his clients' sites were nominated for the 2006 WSI Web Awards by a team of 25 experienced global WSI Consultant auditors. They nominated Bruce's sites in several categories and the nominated sites included:

- www.reel-strong.com
- www.westfieldmortgage.com
- www.westfieldunitedway.com
- www.athomestudios.com
- www.cornerstonedesignnj.com

The WSI Best Overall Industry Application award was presented to www.cornerstonedesignnj.com. This site features client Cornerstone Design/Build Associates' world-class architecture and renovation business, and is an exceptional example of industry-specific functionality, demonstrating best practices in its industry vertical.

"Our aim with each client is to help them create an engaging Web presence that differentiates them from their competition, clearly conveys their value proposition, provides the tools they need to promote their business, and ensures that they are found when customers search for their products or services on the Web" states Mr. Dunnan. "We are very proud to receive this award from WSI, but our real reward comes in knowing that the Internet solution we built for Cornerstone has helped them to successfully generate such an unprecedented amount of new business for their firm."

WSI introduced the WSI Web Awards to showcase the very best of thousands of the Internet solutions created each year by WSI Consultants in their local markets around the world. Several thousand sites were submitted by Consultants to be considered for the 2006 WSI Web Awards. Each site was scored and ranked by a global team of Consultant site auditors who evaluated and short listed the top sites, resulting in the list of forty-eight WSI Web

Awards finalists. Sites were then voted on by the global community of 1500 plus WSI Consultants to determine the winners of the 4 categories: Best Industry Application, Best Product Showcase, Creative Excellence, and Best Overall Website.

About WSI:

Through its network of over 1500 offices in 87 countries, WSI delivers thousands of e-Business solutions to small and medium sized businesses annually. Headquartered in Toronto, Canada, WSI provides affordable Internet related services and technologies that deliver maximum return on investment for businesses. As the world leader in providing profitable Internet solutions to SMEs, making information accessible for all via the Internet is an essential component of our offering. For more information on how you can become part of the WSI global network of local Internet consultancy offices, please visit www.wsimarketing.com.

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For more information on WSI, please contact Bruce Dunnan at 908-654-0349, via email at bdunnan@wsipro.com, or visit www.wsipro.com.

For information on the WSI Web Awards, please contact Heather Bishop at 905-678-7588 x1220, via email at hbishop@wsicorporate.com or visit <http://www.wsiconsultants.com/webawards.asp>.

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