



e-commerce e-business e-world

INTERNET CONSULTANT MANAGEMENT SYSTEM

EMAIL Quicklink - Where to today? HOME

- Web Mail
 - My Sites
 - CRM
 - MAPS
 - WOS
 - Code Depot
 - SEO
 - Support Center
 - e-Learning
 - Profiles
- Profile
 - Services & Solutions
 - Gallery
 - Special Offer
 - Education & Training
 - Lifecycle Methodology
 - E-Marketplace
 - MDT™
 - Careers @ WSI
 - Contact Us
 - News

Only one Web Solutions company has over 700 offices in 87 countries, has out performed their competitors in 7 straight years, and is currently rated #1 among Web Design companies. Read on as the shocking truth about Websites is revealed...

'How to dodge the bullet aimed at the heart of your business . . and you'll never guess whose finger is on the trigger



Great damage has been done in recent years by the most inconspicuous of culprits. In a trance-like state, he stares at a glowing screen typing away lines of html code. He claims to have the knowledge and expertise to lead your business into the new economy... But the truth is, what he doesn't know could cost you dearly! You know who I'm talking about... your local web designer. Yet few business people understand that he's more than just playing with lines of code... he's playing with your reputation and livelihood. Whether you've been victimized or not in the past, I'd like to set the record straight by revealing to you several shocking truths that your web designer hopes you'll never discover.

FREE Information Package

CLICK HERE

THE HOME PAGE of WSI Internet's website.

Internet empire rises from dotcom ruins

The No. 1 rated Internet franchise enables you to profit from the Internet!

Now in its seventh year of business, WSI has established over 700 independent franchise owners in 87 countries worldwide.

Rated as the "No. 1 fastest growing business service franchise" and the "fourth fastest growing franchise in the world", WSI has established one of the most profitable business opportunities in the world today!

TORONTO – Like a Phoenix rising from the ashes of the dotcom industry, WSI Internet is turning other companies' Internet failures into new-found profits.

"Our position is simple," explained Louis Zalany, WSI's chief executive officer. "Most websites don't work, and our unique systems turn these Internet failures into success stories – day in and day out."

It all started in Toronto, Canada, in 1995 and today, with over 700 franchised offices serving small- to

medium-sized businesses in 87 countries internationally, WSI is rated the world's No. 1 Internet franchise.

This No. 1 ranking, bestowed upon WSI by **Entrepreneur Magazine** in its annual **Franchise 500** report, is also accompanied by WSI's ranking as the 14th fastest growing franchise of any kind in the United States.

So what drives all of this growth in an industry that has been literally decimated by the bursting of the dotcom bubble?

According to WSI, it's their results. "The dotcom bubble was built on a fairy tale theory that the Internet would magically materialize new profits for any business with a website," proclaimed Zalany.

"It's taken most companies a few years to figure out that their half-baked strategies aren't working, and that's where we come in."

'Virtual soapbox'

Zalany's way of getting the word out to small- and medium-sized businesses might seem a bit shocking, considering WSI is in the business of developing websites. They've deployed a "virtual soapbox" strategy by

registering the domain <http://www.websitesdontwork.com>. Here they set the record straight on some of the common misconceptions small business people have about the web.

"Without a complete analysis of a company's business, it's impossible to best develop or deploy a business strategy.

"Our Internet Business Analysis examines all aspects of a client's business and then identifies hidden profit centres within their business that they can exploit through the Internet."

And exploit they have. Every year WSI develops thousands of websites through a global network of almost a dozen certified production centres located in low-cost, high-tech regions like Asia-Pacific and Central America.

This production network is all tied together through a central business management software system known as MAPS.

"MAPS was initially developed in conjunction with the Canadian government as a master production system (hence the acronym MAPS)," said Bob Lewis, WSI's chief technology officer.

"But it soon became more than just the 'nerve centre' that managed the production side of an Internet consultant's business.

"Today it represents a complete business system that controls everything, including the Internet consultant's marketing, web development and back end hosting environment."

WSI's business processes are so unique and sophisticated that they are now patent-pending with the United States Patent and Trademark office.

But surprisingly, when recruiting new franchisees WSI is not looking for technical people.

"Our success is built on proven business processes," asserts Zalany. "Success in this business is not dependent on any person's background. We look to attract the best calibre of people possible, but we don't look for any specific technical expertise.

"Our comprehensive training system ensures that each franchisee is certified as an Internet consultant with all the skills necessary to deploy our systems and deliver results for their clients." (WSI Internet)